



Vision

Vision insurance

# Hearing aid discount program saves you money

According to the Hearing Loss Association of America, more than 80 percent of people with hearing loss can benefit from hearing aids, but only about 20 percent use them, mainly because of the high cost of the devices.<sup>1</sup> But now there is a more affordable solution.

As a UnitedHealthcare vision plan member, you can purchase high-quality, digital hearing aids at meaningful savings over retail through *hi HealthInnovations*<sup>TM</sup>. Hearing aids from *hi HealthInnovations* use advanced technology to enhance speech understanding and listening comfort.

## Three simple steps to better hearing

Ready to take action to improve your hearing? Just follow these three steps:

1. Get a hearing test.
2. Select a hearing aid from the premium list offered by *hi HealthInnovations* by visiting [hiHealthInnovations.com](http://hiHealthInnovations.com) or call 1-855-523-9355.
3. Place your order. Use promo code: **myVision** to receive the special discount pricing.

## This exclusive program provides

- Premium digital hearing aids at an affordable price, starting at \$699<sup>2</sup> each
- Easy-to-use website to help you get started
- Advanced hearing aids custom programmed
- Comprehensive program support



It's not just about hearing; it's about health. To find out more go to [hiHealthInnovations.com](http://hiHealthInnovations.com). Or call 1-855-523-9355, Monday through Friday, 9 a.m. to 5 p.m. central time.



<sup>1</sup>Better Hearing Institute; MarkeTrak VIII: 25-year Trends in the Hearing Health Mark; MarkeTrak VII: Obstacles to adult non-user adoption of hearing aids

<sup>2</sup>There is a separate charge for ear molds, if needed. Pricing effective 1/1/14 and subject to change.

The *hi HealthInnovations*<sup>TM</sup> hearing program is provided through UnitedHealthcare, offered to existing members of certain products underwritten or provided by UnitedHealthcare Insurance Company or its affiliates to provide specific hearing aid discounts. This is not an insurance nor managed care product, and fees or charges for services in excess of those defined in program materials are the member's responsibility. UnitedHealthcare does not endorse nor guarantee hearing aid products/services available through the hearing program. This program may not be available in all states or for all group sizes. Components subject to change.

UnitedHealthcare vision coverage provided by or through UnitedHealthcare Insurance Company, located in Hartford, Connecticut, UnitedHealthcare Insurance Company of New York, located in Islandia, New York, or their affiliates. Administrative services provided by Spectera, Inc., United HealthCare Services, Inc. or their affiliates. Plans sold in Texas use policy form number VPOL.06.TX and associated COC form number VCOC.CER.06.TX.